

Raise Funding  
Increase Awareness  
Amplify The Voices of Experts  
Combat Stigmas from the Ground Level

# WHO WE ARE

## OUR PARTNERSHIP WITH NCH & KMHF

- Supports Nationwide Children’s Hospital’s Big Lots Behavioral Health Pavilion, the nation’s largest pediatric center dedicated to child and adolescent mental health
- Advances the nationwide reach of The Kids’ Mental Health Foundation (formerly On Our Sleeves)
- Funds critical research, care, and mental health programming for children and adolescents
- Amplifies expert voices to raise awareness, reduce stigma, and drive change

## CREATING A BUZZ AROUND CHILDREN’S MENTAL HEALTH SINCE 2019

The Beehive Alliance is a fully volunteer-led organization dedicated to raising awareness of pediatric mental and behavioral health. We fund programs, resources, and research that strengthen the mental well-being of children nationwide.

EVENT	DETAILS	RAISED IN 2025
#BuzzforPMH Lemonade Stands	Family-hosted stands from across the country sell lemonade and raise awareness in conjunction with our online campaign .	\$20,000
Mental Health Fair	Our free back-to-school fair with Seeds of Caring provides kids with mental health tools they can use all year long.	150 CHILDREN SERVED & 250 BACKPACKS FILLED
A Night In the Hive	Our adult-only fundraiser to raise funds and awareness.	\$110,000
Party In the Patch	A family-friendly fundraiser at the farm that provides a low pressure way for families to connect about mental health.	\$20,000

38

Committed members representing 6 Columbus neighborhoods

94%

Exec retention rate 6 years or more.

100%

Passionate unpaid volunteers - from membership to exec team

IMPACT SUMMARY		
\$590,000	\$100,000	\$65,000
Donated to Children’s Behavioral Health Pavilion & Kids Mental Health Foundation since 2020	To fund a Mobile Resource Unit in 2023	Kids Mental Health Foundation Teacher Kits Subscription Boxes in 2022 - 23
\$100,000	750 +	\$70,000
In partnership with The Christina and Ryan Day Fund to create a program centered on Emotional Empowerment for children	Kindness kits & backpacks to Columbus Students since 2021	To develop the Safe Mind app is a tool that allows parents to monitor for suicide-related terms

DONATION DIVERSITY

Individuals

Foundations/Grants

Sponsors

Auction

Ticket Sales

Dues

 THE BEEHIVE ALLIANCE

EIN: 85-1235719 | www.thebeehivealliance.com

"As a grassroots movement, we’re able to make an impact by involving our communities to combat stigmas from the ground level. Our success is a direct reflection of our supporters’ hope and passion for change in the world of Children’s Mental and Behavioral Health."

- Katie Hesketh, BHA Development Team