

- Raise Funding
- Increase Awareness
- Amplify The Voices of Experts
- Combat Stigmas from the Ground Level

# BEEHIVE ALLIANCE

## OUR PARTNERSHIP WITH NCH & KMHF

The Beehive Alliance supports the work of Nationwide Children's Hospital's Big Lots Behavioral Health Pavilion - America's largest center dedicated exclusively to child and adolescent behavioral and mental health on a pediatric medical campus - and the nationwide programs of The Kids' Mental Health Foundation (formerly On Our Sleeves). We support both organizations financially by funding their research and programing while amplifying the voices of their experts.

38

Committed members representing 6 Columbus neighborhoods

94%

Exec retention rate 6 years or more.

100%

Passionate Unpaid Volunteers - from membership to exec team

"As a grassroots movement, we're able to make an impact by involving our communities to combat stigmas from the ground level. Our success is a direct reflection of our supporters' hope and passion for change in the world of Children's Mental and Behavioral Health."

- Katie Hesketh BHA President

## CREATING A BUZZ AROUND CHILDREN'S MENTAL HEALTH

Founded in 2019, The Beehive Alliance is an entirely volunteer-based organization dedicated to creating a buzz around pediatric mental and behavioral health issues. We are committed to funding mental health programs, resources, and research that enhance the mental well-being of children in our country.

EVENT	DETAILS	RAISED IN 2024
<b>#BuzzforPMH Lemonade Stands</b>	Family-hosted stands from across the country sell lemonade and raise awareness in conjunction with our online campaign .	<b>\$30,000</b>
<b>Mental Health Fair</b>	Our free back-to-school fair with Seeds of Caring provides kids with mental health tools they can use all year long.	<b>175 CHILDREN SERVED &amp; 250 BACKPACKS FILLED</b>
<b>A Night In the Hive</b>	Our adult-only fundraiser to raise funds and awareness.	<b>\$70,000</b>
<b>Party In the Patch</b>	A family-friendly fundraiser at the farm that provides a low pressure way for families to connect about mental health.	<b>\$14,000</b>

## IMPACT SUMMARY

**\$420,000**

Donated to Children's Behavioral Health Pavilion and On Our Sleeves since 2020

**\$100,000**

To fund a Mobile Resource Unit in 2023

**\$65,000**

Kids Mental Health Foundation Teacher Kits Subscription Boxes in 2022 - 23

**\$60,000**

To create a pilot program to develop and provide resources for primary care clinicians in 2022

**750 +**

Kindness kits & backpacks to Columbus Students since 2021

**4**

Free back to school Mental health fairs hosted

## DONATION DIVERSITY



**THE BEEHIVE ALLIANCE**

EIN: [85-1235719](https://www.irs.gov/efile/charities) | [www.Thebeehivealliance.com](http://www.Thebeehivealliance.com)

# BEEHIVE ALLIANCE

## 2024 DONATION IMPACT SPOTLIGHT

With support from our community, in 2024 we reached our goal of raising \$160,000 for children's mental health! Every dollar raised was used to fund initiatives at Nationwide Children's Behavioral Health Pavilion and Kids Mental Health Foundation.

### SAFE MIND APP

Suicide is the second leading cause of death among adolescents aged 10-24 in the United States. Preliminary research indicates that many of these youth engage online about suicide and often use the internet and online communities to explore methods. However, existing parental control apps do not specifically address suicide prevention.

The Safe Mind app is a keyboard tool that allows parents and caregivers to install it on their child's phone to monitor keystrokes for suicide-related terms. If any such keystrokes are detected, the content will be blocked, and parents will be notified along with another other selected contacts, such as a therapist or school counselor. Additionally, the app will connect them to support resources. The team aims to expand this technology into a desktop plugin. Support from the Beehive Alliance funds the development of the Safe Mind app's proof of concept, as well as its testing and refinement.



BUZZ FOR PMH LEMONADE FUNDRAISER



PARTY IN THE PATCH



KINDNESS KITS



RYAN DAY SPEAKS AT A NIGHT IN THE HIVE



MENTAL HEALTH FAIR



A NIGHT IN THE HIVE

## THE KIDS MENTAL HEALTH FOUNDATION + YMI MENTAL HEALTH PROGRAM FOR CLASSROOMS

Studies show that greater mindfulness correlates significantly with better academic achievement such as grade point average, standardized tests, improved academic performance, better attendance, and fewer suspensions.

In partnership with Young Minds Inspired (YMI) and support from The Christina and Ryan Day Fund for Pediatric and Adolescent Mental Wellness, The Kids Mental Health Foundation has created an educational program centered on Breaking Stigmas and Emotional Empowerment for children ages 6-14, in both English and Spanish. This program and promotes mental health and well-being, while helping kids develop The Kids Mental Health Foundation coping strategies with a focus on emotions, healthy habits, gratitude, kindness, happiness, school and social skills. Every YMI program is developed by curriculum experts and reviewed by members the Educator Advisory Board, a blue-ribbon panel of active teachers who ensure that the programs align with academic standards and meet practical classroom needs. Funding from the Beehive Alliance allows The Kids Mental Health Foundation/YMI to create, produce and deliver physical materials to 50,000 classrooms and digital materials to 40,000 teachers.