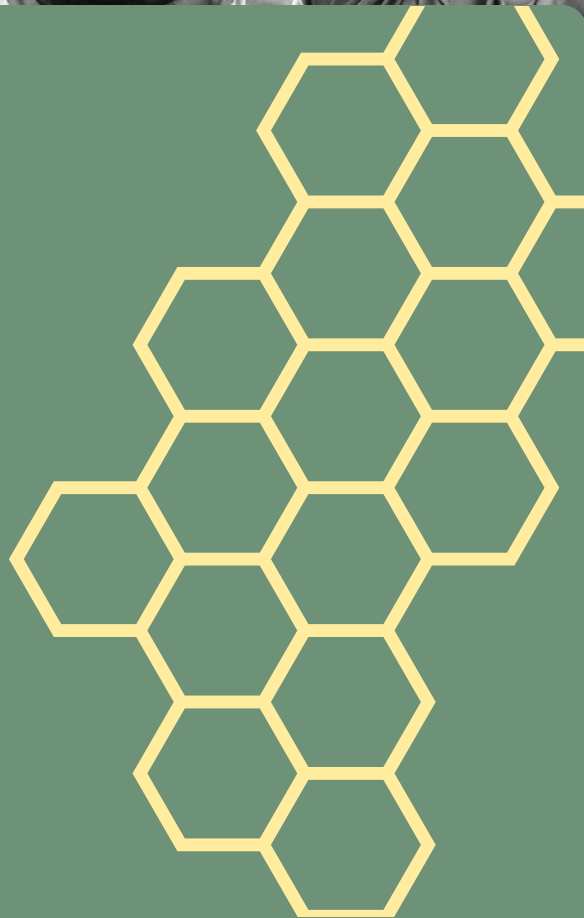




2023 Beehive Alliance

Creating a Buzz Around
Pediatric Mental Health

PARTY IN THE
PATCH 2023
SPONSORSHIP
OPPORTUNITIES



Contact

Website www.thebeehivealliance.com
Email sponsorship@thebeehivealliance.com
Address 2076 Elgin Rd Columbus, OH 43221



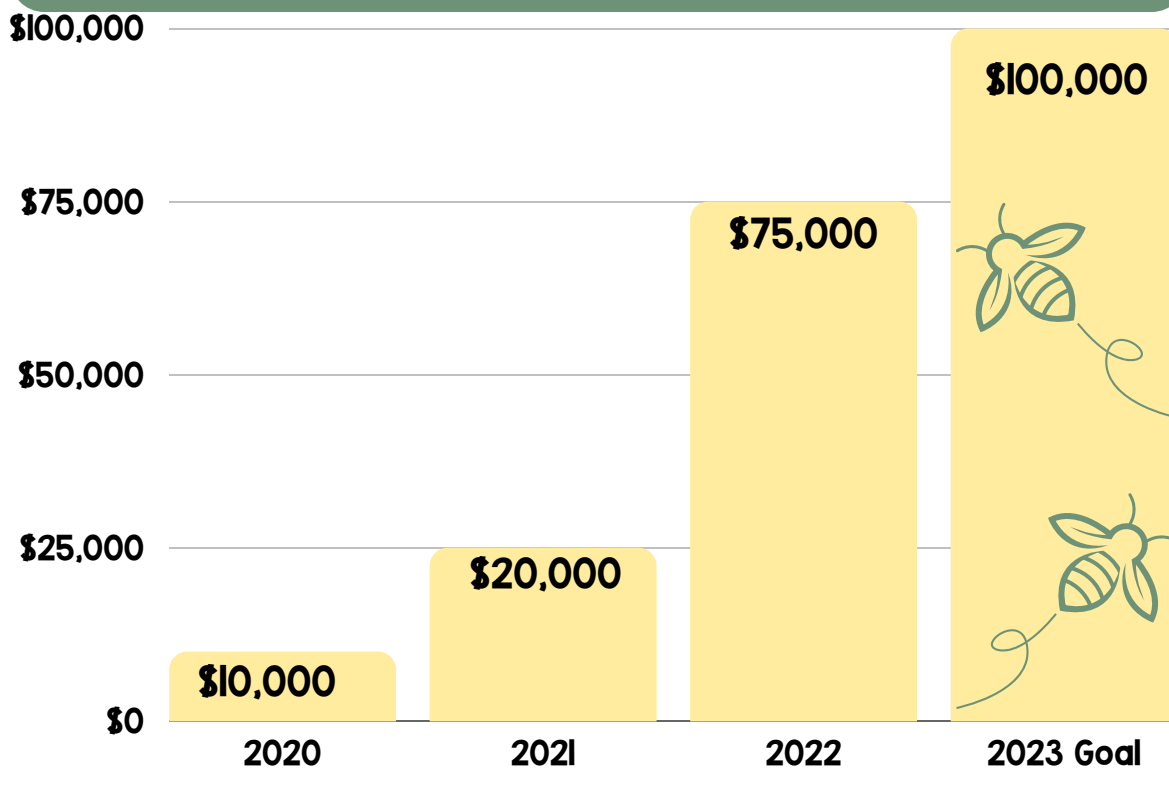
**The Beehive
Alliance**

About Us

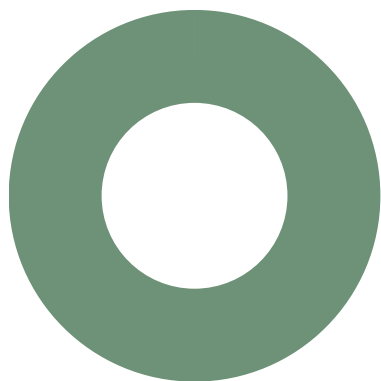
The Beehive Alliance is a fully volunteer-run organization started in 2019 by Taylor Germain and Brad Sheely that is dedicated to creating a “buzz” around pediatric mental and behavioral health issues. We are committed to providing the resources necessary to families in our local and national communities burdened by these issues so that no child is denied access to treatments that change lives.

Since the start of The Beehive Alliance, we’ve donated over \$105,000 to various programming developed by the experts at Nationwide Children’s Hospital and On Our Sleeves. This is made possible through the widespread support of our community and sponsors.

So far in 2023, we have surpassed our \$100,000 fundraising goal through the generous support of our sponsors and donors. Now, we are keeping the momentum going with our upcoming Party in the Patch!



Year-over-Year Fund Allocation



2020 Donation

\$10,000 to the Behavioral Health Pavilion at Nationwide Children's Hospital.

Our gift went towards creating an On Our Sleeves educational video to reach children across the United States, and the development of a new wellness activity targeting youth organizations.

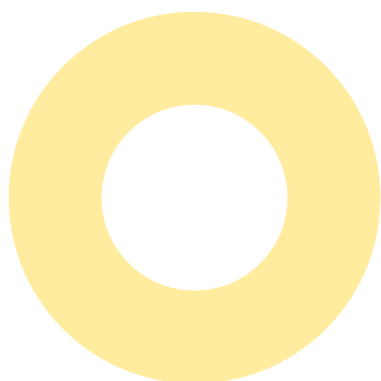


2021 Donation

\$10,000 to the Home Based Team that specializes in assisting overwhelmed parents to improve their connection with their young children.

\$10,000 to the Integrative Family and Systems Treatment which provides counseling to family members twice a week to reshape communication patterns.

\$5,000 to Our Our Sleeve where funds were used to create a new mental wellness activity designed by the OOS behavioral health experts.



2022 Donation

\$75,000 will support a Primary Care Clinician pilot program created by the experts at the NCH Behavior Health Pavilion and On Our Sleeves.

The goal of the program is to develop and provide resources that primary care clinicians can use to start important conversations and give valuable tools to families on how to support the mental health of their children.



Summary of Our Events

Throughout the course of the year, The Beehive Alliance puts together a variety of events curated for both parents and kids.

With each event, the needs of support are different and we would like to invite you and/or your business to participate in supporting this cause via the variety of different opportunities outlined in this packet.

MAY

Family-Sponsored Lemonade Stand Fundraiser

This event kicks off mental health month which happens in May. Families and organizations volunteer to host lemonade stands that benefit pediatric mental health, helping us to approach the issue from the ground level by decreasing stigmas and creating a buzz around pediatric mental health. Last year we raised \$15,000 in one day!

MAY

A Night in the Hive (adult-only event)

Our biggest fundraiser of the year. This adults-only fundraiser brings the community together from moving speeches by mental health experts, live music, delicious food and drinks, and an exciting silent auction. In its 2022 debut, we raised over \$40,000.

AUG

Free Back-to-School Mental Health Fair

The Beehive partners with Seeds of Caring and other local experts to provide a free event where we provide school aged children with a "mental health toolkit" that they can use all school year long.

OCT

Party in the Patch (family-friendly event)

This family-friendly fundraiser began as a fun way for families to come together safely in 2021. Hosted at Lynd Farm, participants enjoy all the fall fun - hayrides, corn mazes, zip lines, campfires, and more - in an environment that promotes low-pressure conversations about mental health in your own family.



Party in the Patch

Summary of Sponsorship Opportunities



Buzzing Bee

We are looking for 15 Buzzing Bees to donate a Bourbon Bottle worth \$50+

Logo and/or name recognition at the table

Verbal recognition at the event

Two free entries to the raffle (\$20 value)

\$50+



Friend of the Hive

Become a Friend of the Hive to support our family fun event!

Logo and/or name recognition on signage

Social Media recognition

Clickable logo on our website

\$250



Bees Knees

Be the Bees Knees and receive special recognition at our S'more Fire Pit

Logo and/or name recognition on signage

Social Media recognition

Verbal call out as a Bees Knees sponsor

Clickable logo on our website

2 event tickets

\$500



Hive Member

As a Hive Member, you will be recognized as one of our attendee-favorite event sponsors

Hayride Title Sponsor with logo recognition

Logo and/or name recognition on signage

Social Media recognition

Clickable logo on our website

Verbal call out as a Hive Member sponsor

1 Family Pass

\$1,000



Beekeeper

As a Beekeeper, you will be recognized as our food or hayride sponsor

Food Title Sponsor with logo recognition

Logo and/or name recognition on all print & signage materials

Publication coverage both on print and social media

Large clickable logo on our website

Verbal call out as a Hive Member sponsor

1 Family Pass + 2 Tickets

\$2,500



Queen Bee

The Queen Bee Sponsorship is our Presenting Sponsor

Logo and/or name recognition on all print & signage materials

Publication coverage both on print and social media

Social Media logo & name recognition

Large clickable logo on our website

Verbal call out of being Queen Bee sponsor

2 Family Passes

\$5,000



Sponsorship Opportunities

Sponsorship Levels + Perks	Logo + Social Media Recognition	Logo + Name Recognition on Event Signage	Option to add materials to event SWAG bag	Logo Sponsorship of an Event Feature	Tickets to the Event	Presenting Sponsor Status
Friend of the Hive \$250	✓					
Bees Knees \$500	✓	✓	✓			
Hive Member \$1,000	✓	✓	✓	✓	✓	
Bee Keeper \$2,500	✓	✓	✓	✓	✓	
Queen Bee \$5,000	✓	✓	✓	✓	✓	✓
A La Carte Sponsorship Opportunities						
Buzzing Bee \$50+	We are looking for 15 Buzzing Bees to donate a Bourbon Bottle worth \$50+ for this year's Party in the Patch					
The Pollinator \$100+	Want to get even more impact out of your donation? Research shows that even a small matching or challenge grant makes a big difference with new and younger givers! If you choose to match a donation in our #BuzzPMH fundraiser you'll receive social media recognition including a link to your instagram or website.					



Ready to Support The Beehive Alliance?

We cannot thank you enough for taking the time to learn about The Beehive Alliance and the variety of events and sponsorship opportunities we have available.

If you are ready to join us, please see your options for next steps!

Step 1

Additional Questions?

If there are questions regarding the events and sponsorship opportunities, please contact a Beehive Alliance team member or reach out at sponsorship@thebeehivealliance.com.

Step 2

Commitment of Sponsorship

Once you have decided you want to help break stigmas around pediatric mental health, please complete the Beehive Alliance Sponsorship Form linked [HERE](#). This information can also be found directly on our website.

Step 3

Donation Submission

Official donations can be fulfilled via a Credit Card directly on our site [HERE](#), PayPal, Venmo, ACH transfers, or a Check sent to our mailing address. Small fees are incurred if using CC, Paypal, or Venmo. If there are any questions regarding payment submission, please contact your Beehive Alliance team member or send us an email.

Step 4

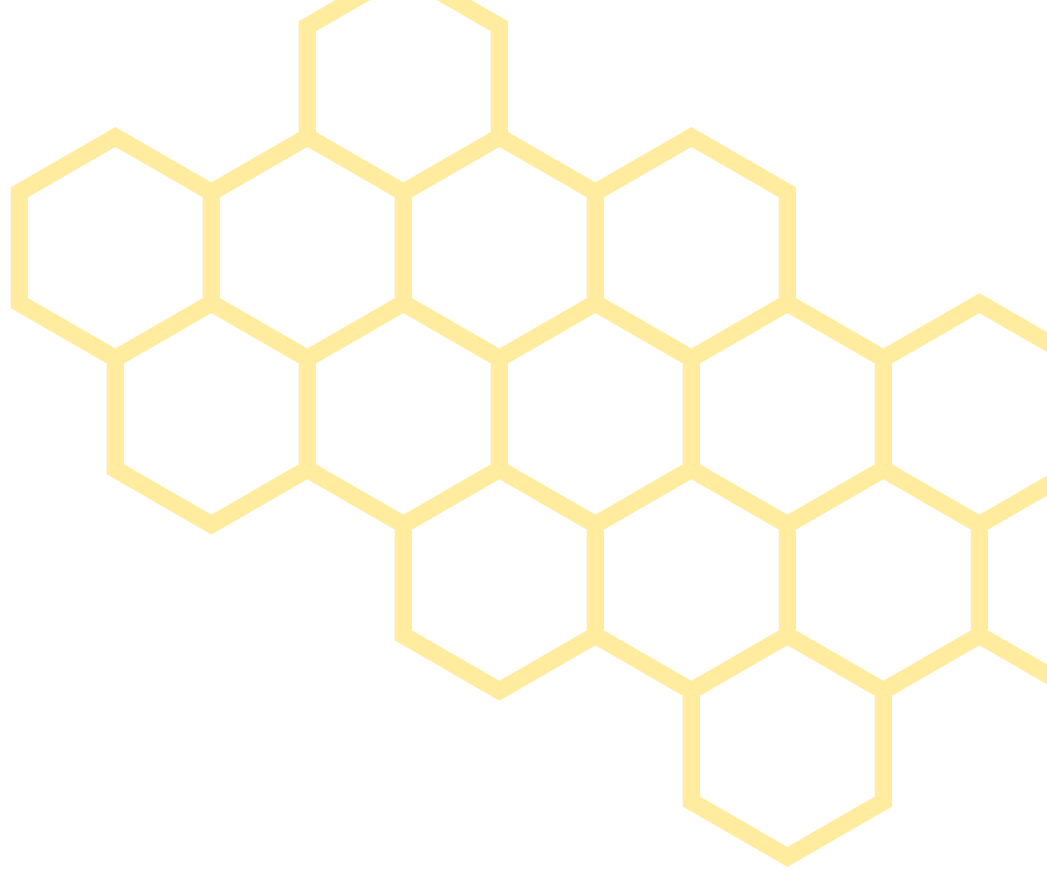
Spread the Word!

Now that you have officially joined us in breaking stigmas around mental health, be sure to follow us at [@beehivealliance](#) on Instagram and stay up-to-date with all current events and activations!





The Beehive
Alliance



**Thank you! We hope you
will join us in breaking
stigmas around
Pediatric Mental Health!**

Contact

Website www.thebeehivealliance.com

Email sponsorships@thebeehivealliance.com

Address 2076 Elgin Rd Columbus, OH 43221