

The Beehive Alliance Presents

PARTY IN THE PATCH

Squashing the Stigma Together



Join The Beehive Alliance for our 2nd annual Party In The Patch, at Lynd Fruit Farm. Come support our efforts to raise funds for Nationwide Children's Hospital's Behavioral Health Pavilion and the many inpatient and outpatient mental health services they provide to youth in need. There will be plenty to eat, fun fall activities for the entire family, and low-pressure opportunities to connect with your own families about mental health. We hope you will join us in creating a buzz around pediatric mental health!

October 6th, 2022
4:00pm – 7:00pm
Lynd Fruit Farm

What is **PARTY IN THE PATCH?**

Party in the Patch was first held in 2021 as a response to evolving COVID precautions. We created this family-friendly event as a low-pressure way to get families talking about their own mental health while squashing stigmas around and raising funding for pediatric mental and behavioral health. Guests are provided food from a local food truck, can purchase optional s'more kits, and are treated to all the activities Lynds has to offer. This event is full of fall fun - corn mazes, zip lines, wagon rides, and more! At The Beehive Alliance, we believe true change occurs when an issue is addressed on all levels. We're proud to involve families in our grassroots fundraising efforts because we know that it facilitates discussion and action.

In 2021 we raised over \$15,000 at this event and had over 250 guests. This year, with your help, we hope to squash more stigmas by increasing our guest count and financial impact!

Who were last year's generous sponsors?



PARTY IN THE PATCH

Sponsorship Levels



Queen Bee

\$5,000

- Presenting Sponsor Status
- Logo and/or name recognition on all print materials, press releases and photos, banners and other signage at the event
- Social media logo and name recognition
- Verbal call out as Queen Bee sponsor during the event
- Large clickable logo on our website
- 8 Event Tickets

Beekeeper

\$2,500

- Logo and/or name recognition on all print materials, press releases and photos, banners, and other signage at the event
- Social media logo and name recognition
- Logo sponsorship of our food truck
- Large clickable logo on our website
- Call out as Beekeeper Sponsor at the Event
- 6 Event Tickets

Hive Member

\$1,000

- Logo and/or name recognition on signage at the event
- Logo recognition on Social Media
- Clickable logo on website
- Logo Sponsorship of Hayride or other Activity
- Verbal call out as Hive Member sponsor at the event
- 4 event tickets

Bees Knees

\$500

- Logo and/or name recognition on signage at the event
- Name recognition on Social Media
- Logo sponsorship of a S'more firepit
- Verbal call out as Bees Knees sponsor during the event
- Clickable logo on website
- 2 event tickets

Friend Of the Hive

\$250

- Logo and/or name recognition on signage at the event
- Name recognition on Social Media
- Clickable link on our website

Party in The Patch: Sponsorship Agreement Form

Sponsorship Levels:

- ☐ Queen Bee \$5,000
- ☐ Beekeeper \$2,500
- ☐ Hive Member \$1,000
- ☐ Bees Knees \$500

Company Name _____

Address _____

City _____ State _____ Zip _____

Sponsorship Contact _____ Title _____

Phone Number _____ Email _____

Marketing Contact (for logos and advertisements) _____

Phone Number _____ Email _____

BeeHive Alliance Member Contact _____

*Please print your company name as you would like it listed in printed materials

Signature _____ Date _____

PAYMENT METHOD

Please make checks payable to: The Beehive Alliance

- ☐ I have enclosed a check for \$ _____
- ☐ Please invoice me for \$ _____

Kindly remit your payment no later than October 1, 2021

The Beehive Alliance c/o Taylor Germain· 2076 Elgin Rd. Columbus, OH 43221

Contact (for more information): Katie Hesketh 614-406-2390 Katie@Thebeehivealliance.com

The BeeHive Alliance is a proud to be an official 501 (c) (3) organization EIN: 85-1235719





ABOUT THE BEEHIVE ALLIANCE

The Beehive Alliance is a completely volunteer-based organization started in 2019 that is dedicated to creating a buzz around pediatric mental and behavioral health issues. We are committed to providing the resources necessary to families burdened by these issues, so that no child is denied access to treatments that change lives.

OUR PARTNERSHIP WITH NATIONWIDE CHILDREN'S BEHAVIORAL HEALTH PAVILION

The Beehive Alliance supports Nationwide Children's Hospital Big Lots Behavioral Health Pavilion - America's largest center dedicated exclusively to child and adolescent behavioral and mental health on a pediatric medical campus. Featuring inpatient services, intensive outpatient services, a Psychiatric Crisis Department and research all under one roof, this integrated pediatric behavioral health approach serves as a model for other health care systems across the nation. To date we've raised over \$35,000 dollars for their life-saving work.

ON OUR SLEEVES

We strive to amplify the message of the On Our Sleeves campaign. On Our Sleeves has created a network of support for the millions of families around the country living with mental illness by addressing the stigma associated with this diagnosis and providing the tools necessary to improve behavioral health outcomes.



OUR SOCIAL MEDIA MESSAGING

Our goal is to go beyond fundraising on social media. At the forefront, we want to end the stigma around pediatric mental health. We're focused on providing meaningful resources that support families as they look to nurture the development of their children's behavioral and mental health. We are providing clear facts, book lists, crafts, and conversation starters focused on mental health. We're also excited to share the content and highlight the voices of leaders in the mental health and children's spaces.



FIND US!



WHY PEDIATRIC MENTAL HEALTH?

1 in 5 children is living with mental illness.

50% of lifetime mental illness presents before the age of 14.

Suicide is the second leading cause of death among young people.

The AAP, AACAP, CHA have declared a national emergency in pediatric mental health.

Source: On Our Sleeves

Our 2022 Impact So Far

In May, mental health awareness month, we raised \$50,000 for pediatric mental health!

Thanks to the commitment of families across Columbus we raised \$15,000 at our #buzzforPMH family-hosted lemonade stands and an additional \$35,000 at our first A Night in the Hive Event. The greater Columbus area told us loud and clear that pediatric mental and behavioral health matters to them!





OUR IMPACT IN 2021

What did we accomplish in our 2nd full year?



\$25,000 donated to behavioral health programs at Nationwide Children's and On Our Sleeves.



\$10,000 Home Based Team

This parent training-focused team specializes in assisting overwhelmed parents to improve their connection with their young children. The funds we donated will be used to buy toys, crafts, and interactive games for families to use in their own homes to improve connection and satisfaction in their relationships.



\$10,000 Integrative Family and Systems Treatment

This program provides counseling to family members twice a week to reshape communication patterns. Funds will be used to purchase items and create experiences that create healthy family interactions such as food for shared meals or entry fees for family events.



\$5,000 Our Our Sleeves

With prevention as the focus, funds will be used to create a new mental wellness activity designed by the OOS behavioral health experts. The activity will boost mental health in children. The activity will be used with youth-serving organizations.



We donated 116 kindness kits and 100 additional fidgets to the patients at the Behavioral Health Pavilion.



We hosted a free Be Kind To Yourself (and Others) mental health fair to give mental health tools to families to use in the school year.



We provided almost 100 social media posts and resources that provided tips for caregivers to help children with their mental health. Follow us on Instagram and Facebook!



PLEASE HELP US MAKE AN EVEN GREATER IMPACT IN 2022!