

- Raise Funding
- Increase Awareness
- Amplify The Voices of Experts
- Combat Stigmas from the Ground Level

BEEHIVE ALLIANCE

OUR PARTNERSHIP WITH NCH & KMHF

The Beehive Alliance supports the work of Nationwide Children's Hospital's Big Lots Behavioral Health Pavilion - America's largest center dedicated exclusively to child and adolescent behavioral and mental health on a pediatric medical campus - and the nationwide programs of The Kids' Mental Health Foundation (formerly On Our Sleeves). We support both organizations financially by funding their research and programing while amplifying the voices of their experts.

CREATING A BUZZ AROUND CHILDREN'S MENTAL HEALTH

Founded in 2019, The Beehive Alliance is an entirely volunteer-based organization dedicated to creating a buzz around pediatric mental and behavioral health issues. We are committed to funding mental health programs, resources, and research that enhance the mental well-being of children in our country.

EVENT	DETAILS	RAISED IN 2024
#BuzzforPMH Lemonade Stands	Family-hosted stands from across the country sell lemonade and raise awareness in conjunction with our online campaign .	\$30,000
Mental Health Fair	Our free back-to-school fair with Seeds of Caring provides kids with mental health tools they can use all year long.	175 CHILDREN SERVED & 250 BACKPACKS FILLED
A Night In the Hive	Our adult-only fundraiser to raise funds and awareness.	\$70,000
Party In the Patch	A family-friendly fundraiser at the farm that provides a low pressure way for families to connect about mental health.	\$14,000

38

Committed members representing 6 Columbus neighborhoods

94%

Exec retention rate 6 years or more.

100%

Passionate Unpaid Volunteers - from membership to exec team

IMPACT SUMMARY

\$260,000

Donated to Children's Behavioral Health Pavilion and On Our Sleeves since 2020

\$100,000

To fund a Mobile Resource Unit in 2023

\$65,000

Kids Mental Health Foundation Teacher Kits Subscription Boxes in 2022 - 23

\$60,000

To create a pilot program to develop and provide resources for primary care clinicians in 2022

750 +

Kindness kits & backpacks to Columbus Students since 2021

4

Free back to school Mental health fairs hosted

"As a grassroots movement, we're able to make an impact by involving our communities to combat stigmas from the ground level. Our success is a direct reflection of our supporters' hope and passion for change in the world of Children's Mental and Behavioral Health."

- Katie Hesketh BHA President

DONATION DIVERSITY



THE BEEHIVE ALLIANCE

EIN: 85-1235719 | www.Thebeehivealliance.com